

UNICEF Goodwill Ambassador Archive: Nana Mouskouri

Video B-roll (October 2003)
Total Running Time: 33:51

1. **Nana Mouskouri Visits Chile (May 1994) 3:43**
2. **Nana Mouskouri Visits Vietnam (December 1996) 13:05**
3. **Nana Mouskouri Visits Kenya (April 1999) 13:05**
4. **PSA for Say Yes for Children campaign (2001) 1:00**

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INTRODUCTION

To mark the 50th anniversary of UNICEF Goodwill Ambassadors in 2004, UNICEF's Broadcast Unit has researched its film and video archives for original footage of Goodwill Ambassadors visiting UNICEF programmes all over the world. The highlights of this footage have been edited into video B-rolls which are intended to be used by broadcasters to make TV programmes highlighting UNICEF's work. For more information please e mail broadcast@unicef.org

Because of the age of the original footage, some of the footage on this B-roll is not of the highest quality. It is included for historical purposes. To the best of our knowledge, all footage included in this B-roll belongs to UNICEF, except where noted. Please clear use with copyright holders before broadcasting.

UNICEF appointed **Nana Mouskouri** to Goodwill Ambassador in October 1993. Her ability to speak (and sing) in English, French, German, Greek, Italian and Spanish has made Nana Mouskouri an ideal spokesperson for UNICEF, and she has taken every opportunity to promote the rights of children, both in special field missions and while on concert tours. She began by visiting UNICEF projects in Mexico (1994), Chile (1995) and Viet Nam (1996). Following her return from Viet Nam, she joined UNICEF Goodwill Ambassador Harry Belafonte at a benefit concert in Chicago, during which he presented her with the World of Children Award on behalf of the US Fund for UNICEF.

Since then, Mouskouri's travels with UNICEF have included visits to a school in Bosnia and Herzegovina, which was built with funds she helped raise, two trips to Kenya, and visits to Bulgaria and Russia. During the second of her Kenyan trips she gave a concert as part of a gala that raised more than US\$300,000. She went on to make field trips to Guatemala and, following a catastrophic earthquake, to her native Greece, where she visited camps for displaced persons and distributed school supplies to children.

Throughout her time as a Goodwill Ambassador, Mouskouri has tirelessly promoted the fundraising and advocacy work of many UNICEF National Committees. She appeals for support for UNICEF's programmes for children both in concerts and in media interviews. She has also made generous financial contributions to projects in Guatemala, Kenya, Uganda, Vietnam, Bulgaria and Russia.

In 2003, Nana Mouskouri celebrated ten years as a UNICEF Goodwill Ambassador. For the press release on this occasion, please go to http://www.unicef.org/media/media_15219.html

1. Visit to Chile, May 1994

1. Hospital San Jose
2. Centro de Diagnostic y Observacion
3. Almuerzo Hotel Kempinski

Nana Mouskouri visited Chile in May of 1994. She spent time in the Hospital San Jose (which is a Baby Friendly hospital) and the Centro de Diagnostic y Observacion. She spoke with mothers, visited hospital wards and spent time with children.

TIMECODE	SHOTLIST
01 00 18	Nana walks in crowd
01 00 29	Nana holds babies in hospital, talks to mother, visits premature baby ward
01 01 15	Nana outside with crowd, walking, introduced to press
01 01 53	Nana gets out of car, greeted by children, sits with children on lap
01 02 27	Nana amongst clowns, signs paper
01 02 52	Nana at dinner reception

2. Visit to Vietnam, December 13 - 16, 1996

Nana Mouskouri visited Vietnam, where she participated in a special UNICEF 50th Anniversary fundraising concert and visited various UNICEF field programs.

Nana arrived in Hanoi on Friday, December 13, where she was met by government officials. On Saturday, December 14, she visited with H.E. Mr. Nguyen Khanh, Vice Premier of Vietnam. He spoke about the successful

programs and the excellent relations with UNICEF for the past 25 years. After a visit to Ho Chi Minh's Mausoleum, she participated in a demonstration of musical instruments.

Nana visited the Vietnamese Committee for Protection and Care for Children (CPCC), where she met H.E. Mrs. Tran Thi Thanh Thanh, Minister and CPCC Chairperson. She talked with the Minister about the ongoing fruitful cooperation between UNICEF and the CPCC, watched a musical performance, and played the instrument herself.

UNICEF's 50th Anniversary Gala Dinner was attended by approximately 200 people, under the patronage of H.E. Mme Nguyen Thi Binh, Vice-President of Vietnam. There was a Children's Performance by the Children's Palace and the UN International School. Nana sang a duet with the Vietnamese opera singer Ms. Le Dzung.

Sunday, December 15, Nana took a field trip to UNICEF-supported projects. She travelled to the Hoai Duc District, Ha Tay province to visit the Duc Thuong Commune Primary School. There were many children waiting for vaccinations and Nana gave a few Polio vaccines and Vitamin A capsules. Then, she cut the ribbon to inaugurate a new water hand pump, which serves approximately 1000 children and adults.

On Monday, December 16, she held a Press Conference at the Government Guest House with UNICEF representative Dr. Rima Salah. She talked about the details of her trip, including the water pump and immunization, as well as the greater issues of children's' rights and happiness.

TIMECODE	SHOTLIST
01 04 07	Nana arrives in Hanoi, greets officials and gets flowers
01 05 01	Nana meets with H.E. Mr. Nguyen Khanh, Vice Premier of Vietnam
01 06 09	Demonstration and Nana playing musical instruments at Ho Chi Minh's Residence
01 06 40	Street scenes, including sign in English and Vietnamese for Vietnamese Committee for Protection and Care for Children
01 06 51	Nana arrives, greeted by H.E. Tran Thi Thanh Thanh, musical performances - Cutaway images of Nana at plane with flowers, the palace, cars on street, Nana arriving, map/poster of Vietnam and children
01 07 20	Nana attempts to play the xylophone
01 07 47	Street scenes, Nana Mouskouri sign (Vietnamese)
01 08 16	UNICEF 50 th Anniversary Banner and Logo
01 08 20	Banquet Hall, Nana in audience, girls performing
01 08 58	Nana singing duet with Ms. Le Dzung
01 10 20	Boy riding in back of wagon
01 10 28	Car procession arriving at school
01 10 58	Children with balloons waiting, Nana arrives, gets out of car, talks to children
01 12 25	Vaccination poster, Nana immunizes children
01 12 43	Inauguration of new hand pump, Nana cuts ribbon, pumps water, UNICEF engraving - Cutaways of Nana walking through lines of kids, kids washing hands under water, CU of little girls, water spouts on wall
01 13 56	Press conference – Nana speaks, intercut with shots of reporters
01 13 56	“We were outside Hanoi and we visited the area of Dung... in Ha Tay province. So we visited the hospital where the immunization is happening...”
01 14 18	“I was very happy to see that all children and all families, they were there bringing the children to be vaccinated.”
01 14 32	“To see all these people, all those children, to be there just to really to be vaccinated, it's really – the trust and the confidence that the people that they have to UNICEF and this project ...it is so really important.”

01 14 55	"We have been able to participate in the inauguration of the water in the school of one thousand students. And this really was a very moving ceremony..."
01 15 13	"And of course we know that the water it is so, so important to being with the health and we are really very happy for this project."
01 15 28	"My contribution to the children is that I always listen to the children. Children need rights, their own rights. And today UNICEF fights for their rights. If you love a child, it has really its own wings to fly, but they have to feel secure that they have love and care around them."
01 15 56	"The artist - it is the same way, by listening to the children, by transferring also the work of the children - their thoughts and their needs. That's what we do, that's what I do and all the other ambassadors are doing, whether they're actors or musicians or whatever they do. It's just transfer this dream, these wishes of the child."
01 16 22	"The smiles on the faces of the children in Vietnam - I would say it's an optimistic one. It's a smile that has no sadness. It's a smile full of hope. Because they feel, of all their parents that may have suffered a loss, they love them, they care about them. They feel the sentiment that they are going to be looked after until really they realize their own lives. They grow up and become young people and start really living their future."

3. Visit to Kenya (April 29-30, 1999)

Nana visited Nairobi, Kenya in April of 1999. She visited the Nyumbani Community Centre, a non-formal education program under the auspices of Kiambu District Children's Advisory Committee. She walked through the nursery. In the classroom, the children sang her a song. She spoke about being in Kenya. When the children danced, she clapped along and danced with them.

In the Korogocho slum area, Nana was met by dancing women, with whom she danced. She visited a community sanitation and hygiene education program coordinated by NGO African Network for Prevention and Protection against Child Abuse and Neglect (ANPPCAN). The program's activities include immunization, growth monitoring, prenatal care, wells, latrines and bathrooms. Man demonstrates mosquito netting.

Back in Nairobi, Nana gave a press conference with Crispin Wilson, UNICEF Representative in Kenya.

TIMECODE	SHOTLIST
01 17 18	Nyumbani Community Centre Plaque that reads: "This compound at Nyumbani is dedicated to the devoted pediatric surgeon Graziella Fumagalli, M.D. who gave her life for the children of Africa on October 22 nd , 1995"
01 17 37	Nana tours the rooms of the Centre, visits nursery, holds baby
01 19 24	Group walks through courtyard, enters classroom
01 20 18	Kids sing song for Nana - Cut-away images show UNICEF logo on her shirt, a welcome sign, Nana with children on her lap and playing with a balloon.
01 20 53	Mamadou Bagayoko speaks about the honor it is to have Nana there
01 21 18	Nana speaks to group in classroom: "I'm really would like to thank you and have gratitude for all of you who have invited me and given me the opportunity to visit this wonderful country. You know, my relation with UNICEF is really because I do care about the children. I learned that a long time ago because my country went through wars and the children of the war needed a lot of help. It went on though because not only in war that needs to be looked after, especially the children.

	Children are the future of the world and we need to really care about them to give them all the rights to grow up like all the children because every child is our child. I was very happy really to be involved with UNICEF for many reasons because I have been involved with it to do something in my own way for the children. Also my country, and the ambassador of Greece who is here today, will be very happy to be of assistance to try and help the needs that we all have.”
01 22 40	Nana continues: “I was surprised and also very happy, I may say, because the needs are great but I saw all the care of the staff, the awareness and the love with which they look after the children. And in the way they do it – they give a lot of hope. And we must give hope because the children need also to look to the future. I would like to congratulate you. I would like to thank UNICEF for giving me the opportunity to be with you. And I promise you with all my heart that I will be close to you and try to do the most we can. And my warmest really congratulations for all work you’re doing. It’s beautiful to see how much you care, how much you really look after the children. Thank you very much for all you do. And just remember that every child is our child.”
01 23 36	Nana dancing and clapping with children
01 25 00	Nana speaks outside: “They really struggle and they work very hard. So by coming here with UNICEF is really what is helping... The world knows about it so we can help...and everybody can help.”
01 25 19	Mary Cahill, UNICEF Spokeswoman, speaks: “The help and collaboration we get from celebrities such as Nana is of vital importance to us because the public at large always listens when a celebrity speaks. For example, an official like myself, we may know more about programs, the details of programs, the public is not interested very much in what we have to say. Whereas when a celebrity speaks out on behalf of children, the public really listens. They can convey a message, they can bring about an awareness that we cannot. And they also help us in raising funds, which is a very important element of our work also. So their work is really twofold – raising awareness and raising funds. And Nana is very excellent at this because she’s very popular in many countries all around the world. So we’re very grateful to have her as part of our team.”
01 26 17	Street scenes
01 26 38	Women dancing, Nana joins in
01 27 27	Man explains chart on board - Cutaway images include the chart, close ups of Nana listening
01 28 17	Nana plants a commemorative tree
01 28 59	Man explains mosquito netting - Cutaway images include women soaking the netting, nets hung on line, crowds of children, and a boy in front of UNICEF van
01 30 20	Crowd of people, clapping, Nana with children
01 31 12	Nana picks up girl and takes her to school group
01 31 42	Press Conference
01 30 29	Nana Mouskouri says: “And that with all the difficulties that you have and I believe the little means that you receive, you’re really doing wonderful work. (man translates) This is very encouraging and I think we will all go back and think what we can do more.”
01 31 42	Nana says: “I think that we also, we went to visit those places that we did, yesterday and today. And we must sit down and see what we can do more...with these people who really worked very hard with so much devotion to the children.”

4. 01 32 05 - Say Yes PSA, 2001

In 2001, UNICEF launched the Global Movement for Children Say Yes campaign, urging the world to say “yes” to children’s rights. Nana participated by making a PSAs in English, French and Greek. The PSAs were broadcast all over the world.

PSA Text:

“I’m Nana Mouskouri and I believe all children have the right to grow up in health, peace and dignity.”

TIMECODE	SHOTLIST
E	
01 32 10	English PSA (:20)
01 32 42	French PSA (:20)
01 33 12	Greek PSA (:20)

For more information about the 50th anniversary of UNICEF’s Goodwill Ambassadors, please see http://www.unicef.org/media/media_18045.html

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