

**(Draft, for consultations with partners)****DRAFT WORK PLAN FOR THE ECHUI PARTNERSHIP - 2007 & 2008**

<b>Goal</b>	Dramatically reduce child hunger and undernutrition within a generation	
<b>EXPECTED OUTCOME 1:</b>	Increased awareness of hunger and undernutrition and understanding of potential solutions	
<b>EXPECTED RESULT (OUTPUT) 1.1:</b>	Increased flow of critical information and evidence to policy and programme decision-makers at all levels	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Review institutional learning and technical support mechanisms related or potentially related to hunger and undernutrition in three regions and initiate process in other regions	Q3, Q4 2007	Regional institutions/IGOs/networks; UNDP (South-South and Technical Collaboration and MDG Units) PACT, Inc.; INTRAC; Development Gateway; USAID; WFP; NGO coalitions; Rockefeller Foundation
Develop three regional strategies for experience-sharing and technical support, integrated with existing relevant mechanisms, and initiate process in other regions	Q4 2007 - Q4 2008	
Develop and disseminate evidence of the specific contributions (potential and actual) MDG1 and key hunger/nutrition interventions make to the achievement of the other MDGs, and vice versa	Q3 2007-Q4 2008	World Bank; SCN; The Lancet; Universities; INGOs; private sector companies
Integrate child hunger and undernutrition focus in relevant publications	Q1 2007-Q4 2008	UNICEF, World Bank, UNDP, WFP, WHO, FAO
Create web-based inventory of major relevant existing advocacy initiatives	Q1, Q2 2007	NGO coalitions
Align ECHUI clearly with all major relevant existing initiatives	2007	Partners Group members, SCN, NGO and civil society coalitions/alliances
Identify Initiative 'champions' at global level	2007	Communications, private sector and NGO divisions within WFP, UNICEF
Update, refine global costing methodology	2007	National Health Institute, Mexico; World Bank; USAID; Regional Development Banks
Establish tracking of resource needs and flows for addressing child hunger and undernutrition	2007	OECD/DAC
<b>EXPECTED RESULT (OUTPUT) 1.2:</b>	Increased capacity in countries for nutrition-focused communication in support of family and community decision-making	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Document, disseminate local preferred practices in behaviour change communication	2008	NGOs and NGO coalitions; UNCTs
Facilitate links between local organisations and partners and local media	Q3 2007-Q4 2008	NGO and civil society alliances; UNCTs
<b>EXPECTED RESULT (OUTPUT) 1.3:</b>	Increased capacity in countries for generating public awareness on child hunger and undernutrition	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Mobilise support to national institutions to identify successful efforts within their own countries and to evaluate national efforts	Q3 2007-Q4 2008	INGOs and I/NGO networks; Faith-based Organizations; UNCTs
Identify lead examples of civil society-based advocacy on ending child hunger	Q3 2007-Q4 2008	UNCTs
Mobilise technical and programme support to organisations seeking to intensify national advocacy on child hunger and undernutrition	2008	Local media; national and regional private sector companies; UNCTs
Identify Initiative 'champions' at national and regional levels	Q3 2007-Q4 2008	National/regional private sector companies, media, universities, opinion leaders, UNCTs

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<b>EXPECTED OUTCOME 2:</b>	Strengthened national policies and programmes affecting hunger and nutrition	
<b>EXPECTED RESULT (OUTPUT) 2.1:</b>	Increased national and local capacity for analysis of country situations in support of policy formulation on child hunger and undernutrition	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Identify national technical partners for national policy research and analysis and comparative policy analysis in selected countries	Q3, Q4 2007	Regional Development Banks; Universities; IDS; Center for Global Development; IFPRI; World Bank; UNCTs
Mobilise support to national institutions undertaking policy research and analysis	2008	Universities; IDS; Center for Global Development; IFPRI; World Bank; UNCTs; Regional Development Banks; CGIAR
Incorporate policy analysis and national priorities in relation to child hunger and undernutrition into 10-15 upcoming CCA-type exercises and related UNDAFs	2007 & 2008	National alliances against hunger; UNCTs
Develop coherent information framework in selected countries to support policy development and implementation	2008	Regional Development Banks; Regional Institutions; National Planning Divisions; UNCTs
Mobilise support to national entities seeking to monitor and report on key indicator(s) related to Target 2 of MDG1	2008	UNCTs; UNICEF; WHO
Mobilise technical support to national institutions as needed for country-level costing of relevant interventions and tracking of resources needed/deployed	2008	World Bank; Regional Development Banks; IFPRI; UNCTs, UNDP
<b>EXPECTED RESULT (OUTPUT) 2.2:</b>	Appropriate prioritization of child hunger and undernutrition in national/sub-national development frameworks and budgets	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Promote use of National Programming Framework as tool for country-based planning and prioritisation, in the context of Poverty Reduction Strategies, National Development Plans, State/Municipal Plans, etc..	2007 & 2008	Governments, NGOs, UNCTs/World Bank
Align UN country cooperation around child hunger and undernutrition during PRSP development in 5-10 countries and mid-term reviews in 5-10 countries	2007 & 2008	Governments, UNCTs/World Bank, bilateral donors
Promote national and sub-national frameworks to end child hunger and undernutrition, based on the 'three ones' approach, in 10-15 countries	2008	Governments, NGOs, UNCTs/World Bank, bilateral donors
Initiate 'Hunger Fellows' programme involving 30 international fellows assigned to 10-15 selected countries	2008	Governments, WFP, UNICEF, Kellogg Foundation

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<b>EXPECTED OUTCOME 3:</b>	Increased capacities among communities facing child hunger and undernutrition for direct action	
<b>EXPECTED RESULT (OUTPUT) 3.1:</b>	Increased community-level capacity to identify and monitor hungry, undernourished and vulnerable children	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Assess and identify essential commodities required by families and children in priority communities	Q3 2007-Q2 2008	FIVIMS; WHO; WFP (VAM); World Bank (Poverty Monitoring Database); FAO; UNEP (Poverty Mapping); CDC; NGOs; UNICEF
Develop on-line targeting and monitoring system in selected communities/countries	2008	
Promote community assessment/analysis/action (triple A) systems, linked to child growth monitoring and promotion, in 8-10 countries	2008	National and local governments, national NGO networks
<b>EXPECTED RESULT (OUTPUT) 3.2:</b>	Increased local basic service delivery capacity and community-level capacity to reach families and children with necessary support	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Establish geo-positioned inventory of local outreach organisations and larger, support entities in selected countries	2008	Development Gateway; WHO (Service Availability Mapping)
Establish mechanisms to promote learning around and disseminate relevant preferred practices related to community-level action on child hunger and undernutrition	2008	NGOs; National programmes; local communication networks
Establish system for direct financial transfers from local organisations wishing to fund community outreach efforts, and recipient local organisations	2008	People-to-People International

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<b>EXPECTED OUTCOME 4:</b>	Increased efficiency and accountability of development organizations and national governments in their efforts to reduce child hunger and undernutrition.	
<b>EXPECTED RESULT (OUTPUT) 4.1:</b>	Periodic evaluation of the Initiative's partnership approach, mobilization of international support and complementarity with other initiatives	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Finalize well-defined results framework for ECHUI	Q1, Q2 2007	Partners Group
Work plan and results framework: progress review, strategic review and updating	Q1, Q2 2008	Partners Group
Evaluate ECHUI's effectiveness, based on agreed results framework	Q4 2008	Partners Group
Joint report to WFP and UNICEF Executive Boards and other stakeholders	Q2 2008	WFP, UNICEF, SCN
<b>EXPECTED RESULT (OUTPUT) 4.2:</b>	Periodic evaluation of the effectiveness of programme interventions in achieving the hunger component of MDG1 (target two)	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Identify partners for study and future impact assessment of ECHUI intervention strategies	Q3, Q4 2007	SCN
Identify partners to design and undertake modelling of the impact of ECHUI-promoted interventions and the 'essential package' approach, and future impact evaluation	Q3, Q4 2007	SCN
Produce updated global monitoring report (Progress for Children)	Q3 2007, Q4 2008	UNICEF/WFP with DHS, SCN
<b>EXPECTED RESULT (OUTPUT) 4.3:</b>	Improved capacity for identifying and monitoring hungry and undernourished children at local, national and regional levels	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Promote the review of relevant information systems in selected countries and align, adjust, expand, scale up as necessary	Q3 2007-Q4 2008	Governments, UNCTs
<b>EXPECTED RESULT (OUTPUT) 4.4:</b>	Increased community capacity for assessment and feedback on programme performance	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Promote pilot community assessment and feedback systems in 3-5 countries	2008	National, local governments, NGO networks, civil society

**DRAFT WORK PLAN FOR THE ECHUI SECRETARIAT - 2007 & 2008**

<b>Goal</b>	Dramatically reduce child hunger and undernutrition within a generation	
<b>EXPECTED OUTCOME 5:</b>	Functioning, cost-effective Secretariat for the Initiative	
<b>EXPECTED RESULT (OUTPUT) 5.1:</b>	Support provided to Partners Group and Steering Committee, and required actions initiated to launch, accelerate and sustain the Initiative	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Engage, place required staff for Secretariat	Q1 2007	CDC, various private sector companies, health institutes
Initiate technical partnerships related to the key intervention areas promoted by ECHUI and hold initial meetings	Q1 2007	CDC, various private sector companies, health institutes
Engage with The Lancet journal on ECHUI-relevant research and publications and update priority interventions based on Lancet research	Q1, Q2 2007	The Lancet, SCN
Establish Partners Group (Chair and Vice-Chair positions) and agree on key convenors	Q1 2007	UNHCR, World Economic Forum, key 'champion' companies and technical companies; NGOs
Identify 7-10 private sector and NGO 'champions'	Q1 2007	Private sector relations units in WFP and UNICEF
Hold first Partners Group meeting	Q1 2007	UNHCR, Vice-Chairs
Update Global Framework for Action	Q1 2007	FAO, IFAD, Partners Group
Manage planning processes related to partnership development and inter-agency consultations	2007, 2008	Chair, Vice-Chairs of Partners Group; NGOs
Analyze and synthesize issues arising from PG and SC processes	2007, 2008	Partners Group; Steering Committee
Prepare background documents, research, papers and position statements to facilitate discussion, communication and consensus-building	2007, 2008	Partners Group; Steering Committee
Support high-level advocacy by Steering Committee	2007, 2008	Steering Committee
<b>EXPECTED RESULT (OUTPUT) 5.2:</b>	Global advocacy campaign to increase public mobilization and support national-level policy advocacy is initiated and managed	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Hold ECHUI event(s) at Davos	Q1 2007	World Economic Forum, Unilever, TNT
Hold ECHUI event at World Social Forum	Q1 2007	NGO partners, George Washington University
Plan international launch of ECHUI	Q3 2007	UN Secretary-General
Develop and maintain stand-alone website	2007, 2008	In-house units
Create web-based inventory of major relevant existing advocacy initiatives	Q1, Q2 2007	NGO coalitions
Develop ECHUI 'brand' and global advocacy, media and programme communications strategies	Q1, Q2 2007	WFP, UNICEF, private sector media
Ensure that child hunger and undernutrition are on the agenda at appropriate high-level political and economic forums	2007, 2008	World Economic Forum and Regional Summits; IGOs; private sector and other 'champions'
Negotiate and plan alignment of key advocacy messages and strategies with relevant partners	2007	Partners Group
<b>EXPECTED RESULT (OUTPUT) 5.3:</b>	WFP and UNICEF internally mobilized to support ECHUI and integrate ECHUI goals into programmes of cooperation, operations and organizational priorities as necessary	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Brief, mobilize senior staff of WFP, UNICEF and other key agencies at regional and country levels	Q1, Q2 2007	WFP, UNICEF, other agencies
Integrate ECHUI in WFP Strategic Plan process and biennium budget	Q1, Q2 2007	In-house units
Consult regularly with regional directors, programme officers, and country office staff	2007	WFP, UNICEF, other agencies
Produce regular ECHUI e-newsletter for WFP and UNICEF staff	2007	Communications units
Ensure coherence between internal agency processes divisional workplanning, internal change processes, Executive Board functions, individual agency bilateral relations and agency communications	2007	In-house units

<b>EXPECTED RESULT (OUTPUT) 5.4:</b>	Policy and programmatic links developed with other relevant initiatives and with priority countries	
<b>ACTIVITIES</b>	<b>TIME FRAME</b>	<b>ANTICIPATED PARTNERS</b>
Identify 15-20 countries for priority Initiative focus	2007	Governments, UNCTs
Assist 15-20 countries to develop country-level strategies for engaging partners around child hunger and undernutrition	2007	Governments; UNCTs; World Bank; Regional Development Banks; NGOs
Hold technical launch of ECHUI	Q1 2007	SCN
Negotiate partnerships and harmonize approaches with major relevant global, regional and national entities and processes	2007, 2008	Partners Group, Governments
Develop relationships with country-level initiatives to promote good practices and application of lessons learned	2007, 2008	