



Communication Specialist, level 3

If you are a committed, creative professional and are passionate about making a lasting difference for children, the world's leading children's rights organization would like to hear from you.

For 60 years, UNICEF has been working on the ground in 190 countries and territories to promote children's survival, protection and development. The world's largest provider of vaccines for developing countries, UNICEF supports child health and nutrition, good water and sanitation, quality basic education for all boys and girls, and the protection of children from violence, exploitation, and AIDS. UNICEF is funded entirely by the voluntary contributions of individuals, businesses, foundations and governments.

Purpose of the Job

Under the general guidance of the supervisor, and in close coordination with the Communication Officer, you will be accountable for developing, managing, coordinating, networking, implementing and monitoring an advocacy and communication strategy and associated projects with public audiences. Your objective is to promote awareness, understanding, support and respect for children's and women's rights, and support for UNICEF's mission, priorities and programmes in the country office and at a global level.

Key Expected Results

Outcome of your work should include:

Communication strategy: The Regional/Country Office or Media Hub has a clear communication strategy and associated work plan to get children's issues into the public domain, strengthen political will in support of UNICEF's mission and objectives, and enhance the organization's credibility and brand.

Media relations: The Regional/Country Office or Media Hub has a well-maintained and continually developed contact list of journalists and media outlets covering all media – print, TV, radio, web, photo etc. – and a successful process of communicating and maintaining regular contact and close collaboration with the media.

Networking and partnerships: The Country Office has a well-managed country communication team that maintains and continually develops a contact list of individuals, groups, and organizations whose support is essential to/can assist in achieving the advocacy and communication objectives of the communication strategy.

Celebrities and special events: The Regional/Country Office or Media Hub has a well maintained and continually developed contact list of appropriate, nationally-known personalities who have been identified, engaged and support UNICEF's effort and who actively participate in special events and activities.

Global priorities and campaigns: The Country Office has an effective process in place for integrating and taking action on UNICEF's global communications priorities.

Profile of Successful Candidate

Advanced university degree in communication, journalism, public relations or other related fields of disciplines, or an undergraduate degree plus at least twelve years of demonstrated professional

experience in the field of journalism, communications, external relations, public affairs, public relations or corporate communications.

Five years of progressively responsible and relevant professional work experience in communication, print, broadcast, and new media, including international and national work experience.

Background/familiarity with Emergency situations.

Fluency in English and another UN language required. Knowledge of the language of the duty station is an asset.

Competencies of Successful Candidate

Has highest-level communication skills, including engaging and informative formal public speaking.

Able to work effectively in a multi-cultural environment.

Sets high standards for quality of work and consistently achieves project goals.

Has good leadership and supervisory skills; co-ordinates group activities, ensuring that roles within the team are clear.

Quickly builds rapport with individuals and groups; maintains an effective network of individuals across organizational departments.

Translates strategic direction into plans and objectives.

Negotiates effectively by exploring a range of possibilities.

Demonstrates and shares detailed technical knowledge and expertise.

Seeks and proposes opportunities for advancing UNICEF's mission.